



C L E A N

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M A R I N A

M I C H I G A N

# MI Clean Marina Program (CMP)

- Voluntary Partnering/Stewardship
- Enhancing and protecting the quality of our recreational waters
- Beneficial to Marinas/Boaters:
  - Offering assistance for compliance
  - Economic waste reduction strategies
  - Public recognition
  - Boater expectations - consistency

# Program purpose?

## ➤ To Educate:

- Over 1,100 marina operators
- Over 1.1 million registered boaters

## ➤ To Enhance and Protect:

- 3,121 miles of Great Lakes shoreline
- 11,037 inland lakes
- Countless rivers & streams
- Adjacent wetlands, forests, and wildlife areas



# Program Objectives

- Foster communication between the marine industry, state agencies, academic institutions, and environmental groups.
- Promote voluntary implementation of pollution prevention and environmental stewardship
- Promote and assist with industry compliance
- Develop recognition and incentives for Clean Marinas



# Areas of Focus

- Boat Washing
- Storm/Wash Water Runoff
- Fuel and Oil Spills
- Bilge Water Management
- Sewage Disposal
- General Refuse
- Waste Reduction
- Marina Management



# More Benefits

- Improved water quality
- Protect fish and wildlife habitat
- Enhanced image by promoting environmental stewardship
- Public recognition by flying Clean Marina Flag and incorporating logo
- Networking opportunities

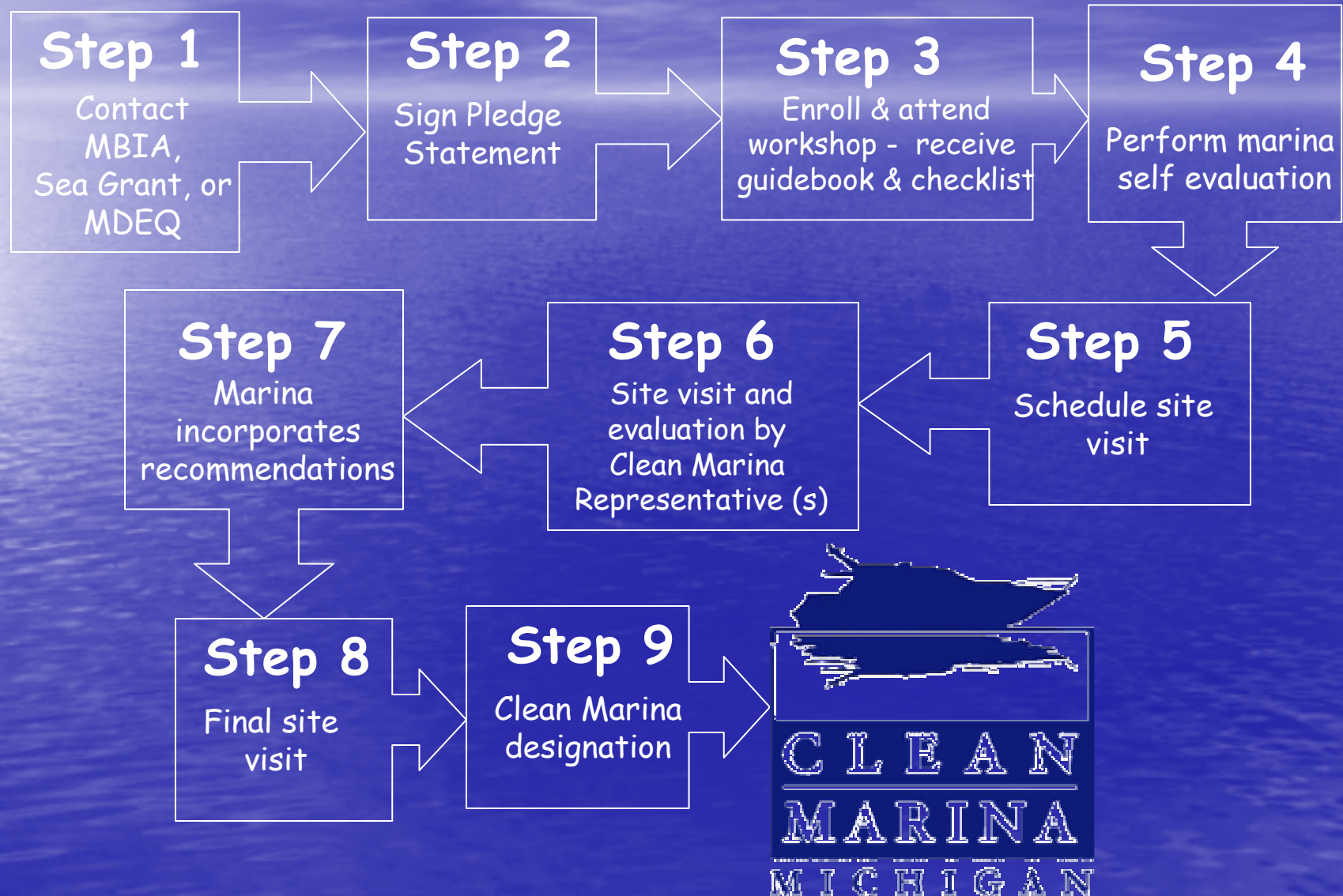


# More Benefits



- Positively effecting the bottom line
- Reduce liabilities by adopting best management practices into operations
- Enhanced community relations and partnering opportunities

# Process





# Conclusion

- MCMP benefits both the environment and the marine industry
- Adopt best management practices to become a MI Clean Marina
- Avoid compliance issues and help preserve your environment
- Become a leader in environmental stewardship
- "Lead by example" policy